



[www.carolparkerwalsh.com](http://www.carolparkerwalsh.com)

*Dr. Carol Parker Walsh*

SPEAKER, STRATEGIC  
ADVISOR, EXECUTIVE  
LEADERSHIP COACH

MEDIA &  
SPEAKER KIT

# Who Am I?

SPEAKER | STRATEGIC ADVISOR  
EXECUTIVE COACH | PODCAST HOST

A catalyst for transformational growth and development, Dr. Carol has a gift for unlocking innovation, turning ideas into actionable steps, and driving sustainable results.

Leveraging three decades as a labor and employment attorney, corporate executive, and academic leader, complimented by her extensive doctoral training and research, she uses a customized approach to equip leaders with the resources necessary to navigate and adapt to the shifting organizational terrain while managing themselves and their teams. This allows them to transform not only their skills but their perspectives and behaviors as well.

As a certified brand strategist, Dr. Carol elevates leaders' influence, establishing them as industry and organizational authorities. She champions the advancement of women's leadership, with a proven record of accelerating career trajectories for female leaders, enhancing top talent retention, and promoting organizational outcomes.

In addition to managing an award-winning consulting firm, Dr. Carol has been recognized by her peers as a TEDx speaker, three-time Amazon best-selling author, and published member of the Forbes Coaches Council, Newsweek Expert Forum, and Entrepreneur's Leadership Network. Her influence extends to a myriad of platforms as a sought-after keynote speaker, Fellow of the Harvard Institute of Coaching, resident career and leadership expert on ABC's AM Northwest Morning Show, and hosting her widely-acclaimed podcast, The Midlife Career Rebel.



Carol is a mesmerizing, engaging, intelligent, and dynamic speaker providing inspirational support and actionable steps to achieve desired results!

*Carmel Synder, AARP Oregon*



# Career & Leadership Success...

## PEOPLE-FORWARD INNOVATION



In the new, ever-changing, and competitive world of work, the old career and leadership development models have become ineffective. They fail to address issues of inclusion, equity, and belonging adequately, lack a values-based approach, fail to account for the BANI environment in which we live, and don't know how to bridge the gap between subject matter expertise and leader authority.

In the future of work, Dr. Carol believes that for high-achieving professional women and women of color not just to survive but thrive in their careers, an inner and outer game approach is required.

For the tactical strategies found in personal branding and leadership development to be successful, there must be an investment in mindset development to overcome imposter syndrome, being the first or "only," and the other limiting beliefs that are unique to women in the workplace and that dilute the effectiveness of these techniques.

The most effective organizations will integrate this approach to create an environment where people feel supported today and are prepared for tomorrow.

Wow! I recently had the opportunity to hear from Dr. Carol Parker Walsh, who was a featured speaker for our Black Speakers Network virtual community of over 9,000 members. During this virtual keynote presentation, Carol educated us on the topic of: S.H.I.F.T. Your Thinking and Ignite Your Calling. From our member engagement, I could see that our members found great value in this presentation. I am very proud to have Carol speak and look forward to working together in future opportunities.

*Brian J. Olds - Founder Black Speaker's Network*

# Current Topics



KEYNOTES, WORKSHOPS, TRAINING  
TAILORED AND DESIGNED FOR  
MAXIMUM RESULTS

- ✓ **Recalibrating Your Leadership In the New Age of Work:** How to Influence and Lead in a BANI Environment
- ✓ **Leaving a Legacy:** How Executives & Senior Leaders Can Fix the Leaky Pipeline and Make Room for the Next Generation of Female Leaders
- ✓ **Generations at Work:** Managing a Multigenerational Workplace in an Ever-Changing Workplace
- ✓ **You're More Than Your Title:** Building a Compelling Professional Personal and Team Brand that Positions Your Expertise and Authority in a Competitive World

SOME  
CLIENTS  
INCLUDE:

DAIMLER  
Genentech

Bristol-Myers Squibb

CareOregon

Zenith  
PROPERTIES NW, LLC

Women  
of COLOR

VANGUARD  
UNIVERSITY  
of Southern California

hp

eWomen  
NETWORK

Columbia Bank

THE UNIVERSITY OF TEXAS  
MD Anderson  
Cancer Center  
Making Cancer History

THE CONFERENCE BOARD

DENT

ALA  
Association of Legal  
Administrators

## What people are saying...

“Carol's impacted the lives and careers of over 600+ women through her executive coaching, leadership skills, branding expertise, knowledge of organizational diversity and culture and motivational (and highly informative) keynote addresses. Carol empowers us, women of color, to courageously step into leadership and executive roles and not just survive, but thrive in our careers.

*Dr. Charlotte Jones-Burton, Founder & President of WOCIP*

“Carol was the keynote speaker for our annual Women in Business Conference. She's an inspiring and entertaining speaker and provided thought-provoking content that the audience soaked up.

*Marci Miller - Vice President  
Columbia Bank*





## *What I Bring*

### TAILORED & UNIQUELY DESIGNED CONTENT

A unique audience like yours deserves a unique approach. You won't get some generic, cookie-cutter presentation; instead, you'll get a custom-designed presentation tailored to your needs and community.

## *What You'll Experience*

### ENGAGING PRESENTATION & ACTION STEPS

Whether delivering a keynote, workshop session, training, or leading your next company retreat, every session is infused with engaging, interactive activities grounded in scientific research with real-world experiences. As a result, participants will walk away with actionable steps that can be implemented immediately.

## *What I'll Deliver*

### BEHAVIORAL CHANGES & RESULTS

You're bringing in a speaker to not only inspire and educate but to help advance your goals, mission, or initiatives. As a result of bringing me in, you'll see noticeable improvements, lasting change, and evidence of successful outcomes.



# The Podcast

[WWW.CAROLPARKERWALSH.COM/PODCAST](http://WWW.CAROLPARKERWALSH.COM/PODCAST)



Another way I deliver fresh and engaging content is through my podcast. The Midlife Career Rebel Podcast takes an unconventional approach to career growth and development and is designed to liberate your mind and put you in the driver's seat of your life and career...where you should have been all along! Named one of Mac's List Top Career Podcasts for 2022 and 2023.



## MOST DOWNLOADED EPISODES

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**Avoiding Burnout While Achieving Career Success - Episode #60**

**Three Proven Steps to Achieving Your Goals & Getting What You Want - Episode #50**

**Helping Professional Women Thrive in the Workplace with CEO Maricella Herrera Avila - Episode #61**

**Insights on Navigating AI and ChatGPT in Your Career w/Marie Zimenoff, CEO of Career Thought Leaders - Episode #63**

## STATISTICS

**14,200+**

total podcast downloads

**1,700+**

average monthly downloads

**683+**

unique monthly visitors

**4.9**

podcast rating

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## MY AUDIENCE

**69%**

women

**78%**

35-65+ yrs old

**70%**

USA

**18%**

CANADA

**12%**

UK & OTHER COUNTRIES

# Speaker Reel

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*Thank You*

I'M EXCITED ABOUT THE  
POSSIBILITIES

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Let's discuss how we can co-create an extraordinary experience for your participants or organization.

Review the links and resources provided here to determine if I'm the right fit to bring value to your audience.

Be sure to connect with me on social media, too!

**TEDx** **CBS NEWS** **abc** **NBC** **AARP** **Forbes** **Entrepreneur**

LET'S CONNECT

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*Carol*

CERTIFIED MINORITY OWNED,  
WOMEN OWNED, AND  
DISABILITY OWNED BUSINESS

