Dr. Carol Parker Walsh

SPEAKER, CAREER AND PERSONAL BRAND STRATEGIST

MEDIA & SPEAKER KIT

www.carolparkerwalsh.com

Who Am I?

SPEAKER | PERSONAL BRAND STRATEGIST
EXECUTIVE COACH | PODCAST HOST

Dr. Carol Parker Walsh is an executive and leadership coach helping her clients showcase their brilliance and design an epic career and life that matters.

She's an award-winning certified organizational consultant, career and personal brand strategist, and executive coach. A TEDx presenter, 3x Amazon best-selling author, international keynote, and member of Forbes Coaches Council, Newsweek Expert Forum, Harvard Business Review Advisory Council, and Entrepreneur Leadership Network, Carol is also the resident career expert on ABC's AM Northwest Morning Show.

A catalyst for transformational growth, confidence, and career/life alignment, Carol leverages her J.D. and Ph.D. and multiple certifications, along with her almost 30 years of experience as an attorney, executive leader, professor, dean, and social scientist, to design programs that help driven professionals to elevate their income and amplify their confidence, expertise, and authority.

Carol has been the "go-to" coach for Grammy Award Winners, Paralympic Gold Medalists, and Fortune 500 leaders. She was selected as one of the100 Dynamic Leaders of the Year by Exeleon Magazine, and her company, Carol Parker Walsh Consulting, was awarded the 2021 Impact Company of the Year Award. In addition, her podcast, The Midlife Career Rebel, was named one of Mac's List Top Career Podcasts for 2022. Carol is a sought-after speaker and has appeared on podcasts and stages worldwide.

> Carol is a mesmerizing, engaging, intelligent, and dynamic speaker providing inspirational support and actionable steps to achieve desired results!
>
> *Carmel Synder, AARP Oregon*

Career success...

IS AN INNER AND OUTER GAME

In the new, ever-changing, and competitive world of work, the old career development models have become ineffective. They fail to address issues of inclusion, equity, and belonging adequately, lack a values-based approach, and don't know how to bridge the gap between technical expertise and career success.

In the future of work, Dr. Carol believes that for high-achieving professional women and women of color not just to survive but thrive in their careers, an inner and outer game approach is required.

For the tactical strategies found in personal branding and leadership development to be successful, there must be an investment in mindset development to overcome imposter syndrome, being the first or "only" and the other limiting beliefs that are unique to women in the workplace and that dilute the effectiveness of these techniques.

It's time for a rebellion.

> Wow! I recently had the opportunity to hear from Dr. Carol Parker Walsh, who was a featured speaker for our Black Speakers Network virtual community of over 9,000 members. During this virtual keynote presentation, Carol educated us on the topic of: S.H.I.F.T. Your Thinking and Ignite Your Calling. From our member engagement, I could see that our members found great value in this presentation. I am very proud to have Carol speak and look forward to working together in future opportunities.
>
> *Brian J. Olds - Founder Black Speaker's Network*

Current Topics

KEYNOTES, WORKSHOPS, TRAINING TAILORED AND DESIGNED FOR MAXIMUM RESULTS

- **Worthy, Well-Known & Well-Paid:** Mastering the Inner and Outer Game of Career Success
- **Unplug From the Career Matrix:** A NEW Path to Take Control and Get the Life and Career You Want
- **The Midlife Career Rebel:** Reinventing Your Professional Identity and Career in Midlife
- **Recalibrating Your Leadership In the New Age of Work:** How to Influence and Lead in a Complex & Ever-Changing World
- **Power Up Your Brand:** Build a Compelling Personal Brand that Positions Your Expertise and Autority in a Competitive World

SOME CLIENTS INCLUDE:

DAIMLER, Bristol-Myers Squibb, CareOregon, Zenith Properties NW, LLC, Women of Color in Pharma, Vanguard University of Southern California, Genentech, eWomen Network, Columbia Bank, MD Anderson Cancer Center, The Conference Board, DENT, ALA Association of Legal Administrators, hp

What people are saying...

Carol's impacted the lives and careers of over 600+ women through her executive coaching, leadership skills, branding expertise, knowledge of organizational diversity and culture and motivational (and highly informative) keynote addresses. Carol empowers us, women of color, to courageously step into leadership and executive roles and not just survive, but thrive in our careers.

Dr. Charlotte Jones-Burton, Founder & President of WOCIP

Carol was the keynote speaker for our annual Women in Business Conference. She's an inspiring and entertaining speaker and provided thought-provoking content that the audience soaked up.

Marci Miller - Vice President Columbia Bank

What I Bring

TAILORED & UNIQUELY DESIGNED CONTENT

A unique audience like yours deserves a unique approach. You won't get some generic, cookie-cutter presentation; instead, you'll get a custom-designed presentation tailored to your needs and community.

What You'll Experience

ENGAGING PRESENTATION & ACTION STEPS

Whether delivering a keynote, workshop session, training, or leading your next company retreat, every session is infused with engaging, interactive activities grounded in scientific research with real-world experiences. As a result, participants will walk away with actional steps that can be implemented immediately.

What I'll Deliver

BEHAVIORAL CHANGES & RESULTS

You're bringing in a speaker to not only inspire and educate but to help advance your goals, mission, or initiatives. As a result of bringing me in, you'll see noticeable improvements, lasting change, and evidence of successful outcomes.

The Podcast

WWW.CAROLPARKERWALSH.COM/PODCAST

Another way I deliver fresh and engaging content is through my podcast. The Midlife Career Rebel Podcast takes an unconventional approach to career growth and development and is designed to liberate your mind and put you in the driver's seat of your life and career...where you should have been all along! Named one of Mac's List Top Career Podcasts for 2022.

MOST DOWNLOADED EPISODES

Ep2: Decision Making & Fear of Choice

Ep5: People Pleasing & Letting Go of What Others Think

Ep20: Personal Branding For Career Success

Ep26: Leveraging Your Past to Get the Career You Want
with guest Beth Nydick

STATISTICS

4,800+
total podcast downloads

700+
average monthly downloads

200+
unique monthly visitors

5.0
podcast rating

MY AUDIENCE

66%
women

73%
35-65+ yrs old

83%
USA

Speaker Reel

WWW.CAROLPARKERWALSH.COM/SPEAKING

Downloadable Photos

CLICK ON PHOTOS TO ACCESS A FILE OF PHOTOS YOU CAN USE

Download My Full Bio Here:

Thank You

I'M EXCITED ABOUT THE POSSIBILITIES

Let's discuss how we can create an extraordinary experience for your participants or organization.

Review the links and resources provided here to determine if I'm the right fit to bring value to your audience.

Be sure to connect with me on social media too!

TEDx CBS NEWS abc NBC AARP Forbes

LET'S CONNECT

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Carol

CERTIFIED MINORITY OWNED, WOMEN OWNED, AND DISABILITY OWNED BUSINESS